Service Portfolio Creation

Design scalable service lines that combine business value and delivery excellence.

Purpose

Organizations often deliver great work but lack a structured, repeatable portfolio. Our Service Portfolio Creation engagement helps define, price, and communicate your offers as scalable, outcome-driven services. The goal: make what you deliver visible, valuable, and profitable.

What We Do

We partner with your leadership and operational teams to:

- Map existing offers and identify patterns of value creation.
- Define standard service lines, components, and delivery tiers.
- Establish clear SLAs, pricing logic, and governance rules.
- Document and package services for internal and external communication.

Outcomes

At the end of this process, you will:

- Have a structured, market-ready portfolio of services.
- Increase portfolio visibility and sales team confidence.
- Enable faster scoping and quoting through standardized components.
- Improve profitability and delivery consistency across clients.

Deliverables

Deliverable	Description
Portfolio Map	Overview of all current and proposed services with dependencies.
Service Catalog Template	Standardized documentation of service descriptions and SLAs.
Pricing Framework	Tiered and value-based pricing logic for repeatability.
Operational Readiness Report	Recommendations for governance, KPIs, and ownership.

Engagement Model

Our Service Portfolio Creation follows a structured 3-step flow:

- 1. Discovery – Audit existing services and delivery practices.
- 2. Design – Define portfolio structure, pricing, and SLAs.
- 3. Validation – Finalize catalog and governance with leadership.

Let's turn your capabilities into a clear, scalable service portfolio.

Schedule your Portfolio Design Session now.

Schedule a Portfolio Design Session → BOOK HERE

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